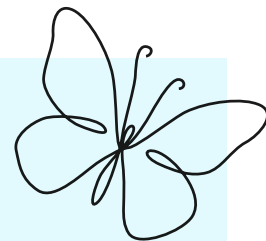


GEORGIA WENT

Web Designer & Coordinator



An ambitious, diligent individual with a keen interest in **Websites, UI/UX Design** and **Branding**. Having a background full of diversity has made adapting to new situations a familiarity. With this, I have become an incredibly fast learner and someone who approaches situations with an open mind. Through experience in various environments that required regular communication with both peers and customers, I've developed the ability to work effectively both independently and as part of a team, depending on the task at hand.

CONTACT

☎ 07490 810 737
✉ georgiarhiannon@hotmail.com
in @georgia-went

KEY SKILLS

Web Design & Management



Project Coordination & Organising



HTML & CSS



Graphic Design



Customer Service



Problem-Solving



LANGUAGES

English - Native
Turkish - Fluent

CAREER HISTORY

Reach Plc

SENIOR WEBSITE & SEO COORDINATOR | 2025

After stepping into the senior role, I took on additional responsibilities such as:

- Identifying process gaps and developing roadmaps to improve team efficiency and reduce costs.
- Monitoring third-party vendor performance and escalating issues to management where necessary.
- Supporting the sales team by conducting SEO audits and recommending suitable SEO packages based on client needs.

DIGITAL MARKETING EXECUTIVE - WEBSITES | 2021 - 2025

Worked within the Websites and Social Advertising teams to deliver tailored digital solutions for customers.

- Designed and maintained responsive, SEO-optimised websites and landing pages.
- Built and managed paid social media campaigns.
- Provided technical support, collaborating with clients and internal teams.

Noord Ltd

MARKETING & EVENTS ADMIN ASSISTANT | 2019 - 2021

During my Digital Marketing apprenticeship, I supported both the Marketing and Operations teams, later taking on full management responsibilities across both departments.

- Managed social media and created content, set up email campaigns and made updates to the website.
- Designed marketing materials in line with brand guidelines, including graphics and brochures.
- Liaised with media partners to arrange collaborative exposure.
- Handled all event communications and coordinated virtual and live events in the UK and abroad.

QUALIFICATIONS

October 2021
LEVEL 3 DIGITAL MARKETING APPRENTICESHIP STANDARD
Grade Achieved: Distinction

- Level 3 Certificate in the Principles of Online and Offline Marketing
- Level 3 Award in the Principles of Coding

June 2016
STOKE-ON-TRENT SIXTH FORM COLLEGE

- A Level in Turkish

Grade Achieved: A

• Level 2 BTEC in Business Studies
Grade Achieved: Distinction Merit

TRAINING AND CERTIFICATES EARNED THROUGH INDEPENDENT LEARNING

- Google UX Design Certificate: Foundations of User Experience (UX) Design Certification
- Google UX Design Certificate: Start the UX Design Process: Empathize, Define, and Ideate
- Google UX Design Certificate: Build Wireframes and Low-Fidelity Prototypes
- Code First Girls Introduction to Web Development
- FutureLearn Digital Skills: Digital Marketing
- Big Creative Education Social Media & Marketing Certification
- Google’s Digital Garage Online Marketing Fundamentals Certification
- eMarketing Institute Online Marketing Certification

HOBBIES & INTERESTS

Through my passion for travel and learning about different cultures, I have gained invaluable life experience and the ability to maintain an open perspective on the world and the people around me.

VOLUNTEERING

I volunteer for Design Swansea, a monthly social event for creatives, businesses and students that hosts talks, workshops and more.

I help with updating the website, finding speakers and sponsors, as well as welcoming attendees at the event itself.

ACHIEVEMENTS

Mono Best Website Competition 2024 | Finalist

REFERENCES

References available upon request.



DESIGN PORTFOLIO

View my web design portfolio at georgiawent.design

